

Invitation

OE-A Meeting

Monday, March 21, 2022, Munich

After two years of online meetings, we are happy to see you in person again at the **OE-A Meeting in Munich**, taking place on **Monday, March 21, 2022**, the day before [LOPEC](#).

In addition to inspiring presentations and working group meetings, there will be plenty of time for networking during the breaks as well as the networking reception and dinner in the evening.

What you can expect

During the plenary session, we will welcome our new OE-A members and guests who will give short pitches introducing their companies in short presentations. Furthermore, the results of the OE-A Business Climate Survey will be presented.

Get inspired and be excited to learn more about biointelligence and its possibilities as a new perspective for sustainable added value.

A presentation from the OE-A **Working Group Hybrid Systems** will give insights how 3D structural electronics and printed electronics in 3D are enabling new hybrid applications. The **Working Group Sustainability** invited Avery Dennison for a talk on sustainability aspects beyond materials and how RFID enables data driven sustainability.

Also, the OE-A **Working Groups Encapsulation** and **Marketing** will meet to exchange ideas and knowledge during the OE-A Meeting.

Thus, learn more about the state-of-the-art in encapsulation during the meeting of the **Working Group Encapsulation**. Furthermore, invited presentations by Fraunhofer IWS and Aristotle University of Thessaloniki will inform about techniques for *Inline process control of deposition processes*.

During the first in-person meeting of the **Working Group Marketing** you can learn more about a data driven marketing approach by Henkel. And you will get to know how to use LinkedIn successfully for your business.

After a full day of exciting presentations and working group meetings, the networking event in the evening, will give the possibility for further exchange and discussions.

Schedule

Monday, March 21, 08:30 – 22:00

08:30 – 09:30	Registration
09:30 – 14:55	Plenary
14:55 – 16:25	Break-out Sessions Working Groups
16:25 – 17:15	Plenary
18:30 – 22:00	Networking Reception and Dinner

Please find more information and the detailed agenda on the next pages.

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Information

OE-A Meeting

Monday, March 21, 2022, Munich

Venue Meeting & Networking Event:

ICM Messe München
Am Messesee
81823 Munich
Germany

Mobile on March 21, 2022:

+ 49 171 / 76 96 268
(María Espinosa Poma, OE-A)

Registration:

via personal invitation only. Please follow your personal registration link received via e-mail from the OE-A (sender: María Espinosa Poma).

Registration Deadline: March 11, 2022

Please contact maria.espinosapoma@oe-a.org for more information or help.

**Introduction New Members and Guests,
March 21, 2022**

1. Please prepare a **short presentation** of your company including:
 - Major activities
 - Competence in Organic and Printed Electronics
 - Interest in the OE-A
 - Contact details
2. Attached to the document is a **pptx-template**, which you can use for your presentation.
Please email the presentation until **March 14, 2022**, to **María Espinosa Poma, OE-A:**
maria.espinosapoma@oe-a.org
3. Your presentation will be **published in the annex of the minutes** (converted to pdf).
4. **Note that attachments > 5MB may suffer from transmitting problems. A PC and a projector will be available during the meeting**

Agenda (1/2)

OE-A Meeting

Monday, March 21, 2022, 08.30 - 22.00

OE-A Meeting

08.30 – 09.30	Registration and Coffee
09.30 – 09.45	Welcome Stan Farnsworth, OE-A Chairman
09.45 – 10.15	Inspirational Talk: Biointelligence - a new perspective for sustainable added value Steffen Kiemel, Fraunhofer IPA
10.15 – 10.45	Introduction New Members / Guests I (max. 2 minutes each) New Members and Guests
10.45 – 10.55	OE-A Report and Outlook Dr. Klaus Hecker, OE-A Managing Director
10.55 – 11.05	Update of the OE-A Products and Services Directory Dr. Klaus Hecker, OE-A Managing Director
11.05 – 11.50	Coffee Break
11.50 – 12.20	Introduction New Members / Guests II (max. 2 minutes each) New Members and Guests
12.20 – 12.50	Presentation Working Group Hybrid Systems: 3D Structural Electronics and Printed Electronics on 3D Prof. Ralf Zichner, Fraunhofer ENAS Corné Rentrop, Holst Centre
12.50 – 13.00	OE-A Business Climate Survey Dr. Klaus Hecker, OE-A Managing Director
13.00 – 14.15	Lunch Break
14.15 – 14.45	Presentation Working Group Sustainability: Sustainability is more than Materials – Data driven Sustainability by RFID Uwe Hennig, Avery Dennison Smartrac
14.45 – 14.55	Pitches for the Break-out Session of the Working Groups Marketing and Encapsulation Spokespersons of the OE-A Working Groups

Agenda (2/2)

OE-A Meeting

Monday, March 21, 2022, 08.30 - 22.00

14.55 – 16.25	Break-out Sessions of the Working Groups Marketing and Encapsulation Open to all interested parties Please see below for further information.
16.25 – 16.55	Coffee Break
16.55 – 17.05	Summary of the Working Groups Spokespersons of the OE-A Working Groups
17.05 – 17.15	Summary Stan Farnsworth, OE-A Chairman
17.15 – 18.30	Break

Networking

18.30 – 22.00	Networking Reception and Dinner at ICM
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Break-out Sessions Working Groups

14.00 – 17.00	Working Group Demonstrator Jury members only
14.55 – 16.25	Working Group Marketing Open to all interested parties The Working Group focuses on the interaction between technology and marketing professionals. We have invited marketing experts from the industry and will offer a short workshop as well: <ul style="list-style-type: none">How to evolve customer intimacy with data driven innovation - opportunities & challenges Melanie Wendrikat, Market Strategy - Printed Electronics, HenkelWhy and how to use LinkedIn successfully for your business Ilkay Özkisaoglu, Founder and CEO, IMBEOWorkshop “Successful with LinkedIn”

14.55 – 16.25

Working Group Encapsulation

Open to all interested parties

The Working Group addresses three major topics: State-of-the-art in encapsulation, standardization of encapsulation metrology and communication in the value chain

Including invited presentations on 'Inline process control of deposition processes':

- **HSI – A promising inspection technique for inline use**
Dr. Wulf Grähler, Fraunhofer IWS
- **Inline ellipsometry and Raman spectroscopy for R2R deposition control**
Prof. Argiris Laskarakis, Aristotle University of Thessaloniki

A working group within